

Welcome Letter

Business CEO:

We are looking forward to your school's visit to *JA BizTown* and hope that you and your team are as well. We know you are learning a lot about operating your own business and handling your own finances. Before long, you will be able to put your knowledge to work and, hopefully, see success for both yourself and your business.

You will find many important papers in this BizPrep Packet. All pages must be completed before coming to *JA BizTown* and must be brought with you on the day of your onsite visit. There are also several tasks to be completed in preparation for your visit. **Please use the checklist below to assure that all paperwork and tasks are completed and checked for accuracy.**

Business Cost Sheet	
Loan Application	
Newspaper Ad	
Radio Ad	
Philanthropy Pledge Sheet	
Employee Checkbooks*	
Employee Name Tags (optional)	
*Completed checkbooks should be placed in the BizPrep envelope with the other paperwork.	

Your signature at the bottom of this page indicates that your business team is ready for business. Thank you for

We look forward to seeing you soon,

handling this responsibility!

Lena Yarian

President, JA of Northern Indiana

Our business has prepared each of the above items:

CEO'S Signature





Business Cost Sheet SALARIES

5	Student Name (First and Last Name)	Account #	Break	Salary	Peri	ods	Total Salary
CEO		<u>214</u>	Yellow	\$9.00	Χ	2 = _	
CFO		<u>215</u>	Red	\$8.50	Χ	2 = _	
Beverage Manager	1	<u>216</u>	Green	\$8.00	Χ	2 = _	
Beverage Manager	2	<u>217</u>	Red	\$8.00	Χ	2 = _	
Beverage Manager	3	<u>218</u>	Yellow	\$8.00	Χ	2 = _	
Cashier 1		<u>219</u>	Red	\$8.00	Χ	2 = _	
Cashier 2		<u>220</u>	Green	\$8.00	Χ	2 = _	
Cashier 3		<u>221</u>	Yellow	\$8.00	Χ	2 = _	
Floor Manager 1 _		<u>222</u>	Yellow	\$8.00	Χ	2 = _	
Floor Manager 2 _		<u>223</u>	Green	\$8.00	Χ	2 = _	
Floor Manager 3 _		<u>224</u>	Red	\$8.00	Χ	2 = _	
Food Manager 1 _		<u>225</u>	Green	\$8.00	Χ	2 = _	
=	a continued account remaining MIICT had be accomed		Red				

NOTE: The above assigned account number MUST be the same account number written on the front of the citizen checkbook.

Section A: Total Salaries \$ _____

OPERATING COSTS

Advertising	(\$6 to Newspaper, \$6 to Broadcast)	\$12.00
Healthcare	(\$5 to Healthcare)	\$5.00
Leadership Development	(\$3 to Leaders Institute)	\$3.00
Taxes	(\$5 to City Hall)	\$5.00
	- Personnel Taxes, Property Taxes	
Professional Services	(\$12 to Professional Office)	\$12.00
	- Building Lease, Insurance, Accounting, Commercial Auto Le	ease
Philanthropy	(\$2 to Science & Industry)	\$2.00
Staff Enrichment	(\$4 to Sports Marketing, Entertainment, or Retail)	\$4.00
Supplies	(\$7 to Supply Center)	\$7.00
	- First Supply Order \$5, Supply Reorders up to \$2	
Utilities	(\$5 to Utility Company)	\$5.00

Section B: Total Operating Costs \$ _____

TOTAL BUSINESS COSTS: (Salaries plus Operating Costs)







Loan Application

BUSINESS INFORMATION	
Business name:	
Do you provide a good or a service?	
Use the information on the Busi	ness Cost Sheet to complete this application.
EMPLOYEE INFORMATION	
Number of employees:	Total of All Salaries: \$Line 1
	Transfer from Business Cost Sheet: Section A
OPERATING COSTS INFORMATION	Total Operating Costs: \$Line 2
	Transfer from Business Cost Sheet: Section B
TOTAL BUSINESS COSTS	Total Business Costs: \$Line 3
	Line 1 + Line 2
TOTAL INTEREST AMOUNT	\$Line 4
(Multiply 5% times the Total Business Costs)	Line 3 x .05
TOTAL AMOUNT DUE	\$Line 5
(Total Business Cost + Total Interest Amount)	Line 3 + Line 4
·	I agree to repay the Total Amount Due, which includes both the loan ove information is correct to the best of my knowledge.
((CEO's Signature)
TO BE SIGNED BY E	BANK CEO AT JA BIZTOWN
Circle One: Approved Denied	
	(Bank CEO's Signature)





Newspaper Advertisement

Your business needs to create a business advertisement for the *JA BizTown* newspaper. On the day of the visit, the newspaper staff will collect this advertisement from your business. The newspaper editor may need to edit your ad to fit into the newspaper.

Using no more than <u>10-15 words</u> , write a descriptive advertisement for your business. Be creative!

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

NEWSPAPER EDITOR:

Type this advertisement on Layout Page 4.

_____ Completed





Radio Advertisement

Create a 30-second radio commercial for your business. On the day of the visit, the Broadcast staff will collect this advertisement from your business so that it can be read on air by the DJ.

Time: 30 seconds (approximately 110 words)	

Note: You may not know what products/services you are providing until you arrive at *JA BizTown*. Take this opportunity to advertise the quality characteristics of your business. Let people know what a great staff/business you will be running so they know why they should visit your business.

BROADCAST DJ:	
Read On Air	





Philanthropy Pledge

Good citizens are people who accept their share of responsibility for making their community a better place. Citizens can help by donating their time (volunteering), talent (skills), and treasure (money) to charitable organizations.

JA BizTown citizens have the opportunity to give back as individuals and as a business group to a worthy JA BizTown non-profit organization. On the day of the visit, the Non-Profit Director will collect this pledge sheet and invoice your business for \$2.00 in financial support.

	PHILANTHROPY PLEDGE
	(Business Name)
Му	employees are aware of the mission of
non-profit	organizations and their role in the community.
Our business	pledges \$2.00 to support a non-profit organization.
CEO's Signature:	
Employees' Signatures:	
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Business Overview

A food service business that offers popcorn and pop for purchase to the JA BizTown citizens.

CEO

- 1. Submits Loan Application to bank.
- 2. Oversees business operations and makes business decisions.
- 3. Opens Utility account.
- 4. Distributes business supplies.
- 5. Trains staff in food safety procedures.
- 6. Signs Insurance Policy and Lease Agreement.
- 7. Completes the Investment Application.
- 8. Coordinates preparation of Staff Pizza Orders.
- 9. Prepares and gives speech at the Opening Town Meeting, if time permits.

CFO

- 1. Places supply order and reorder, if needed.
- 2. Submits online request for business loan.
- 3. Inputs employee payroll information.
- 4. Processes business payroll.
- 5. Prepares direct deposit enrollment paperwork.
- 6. Sets up Point of Sale system.
- 7. Completes Loan Promissory Note.
- 8. Makes business expense payments.
- 9. Submits business deposits.
- 10. Makes business loan payments and tracks loan payoff progress.

BEVERAGE MANAGER

- 1. Prepares lunch area, sets up chairs, tables, cleans area, etc.
- 2. Maintains a clean work environment.
- 3. Fulfills customer beverage orders.
- 4. Monitors beverage supply inventory and works with CEO if reorders are necessary.
- 5. Assists and substitutes for Cashier, as needed.

CASHIER

- 1. Prepares lunch area, sets up chairs, tables, cleans area, etc.
- 2. Maintains a clean work environment.
- 3. Prepares menu for display.
- Takes customer orders, receives payment, and delivers food and/or beverage items to customers.
- Forwards collected cash payments to CFO for deposit.

FLOOR MANAGER

- 1. Prepares lunch area, sets up chairs, tables, cleans area, etc.
- 2. Wipes tables and chairs, sweeps floor, and empties trash bins in restaurant.
- 3. Talks with customers to ensure customer satisfaction.
- 4. Handles any spills or cleanliness issues in customer eating areas.

FOOD MANAGER

- 1. Prepares lunch area, sets up chairs, tables, cleans area, etc.
- 2. Maintains a clean work environment.
- 3. Prepares food (popcorn) items for sale.
- 4. Fulfills customer food orders.
- 5. Monitors food supply inventory and works with CEO if reorders are necessary.
- 6. Assists and substitutes for Cashier, as needed.

